

CONDUCT PDMR Notification reference 00324258

1 - Details of the person discharging managerial responsibilities / person closely associated

Must complete either for a natural person or a legal person. If completing for a legal person, please include the legal form as provided for in the register where it is incorporated, if applicable.

Name of natural person

Anton Maksimenko

Legal person

2 - Reason for the notification

For persons discharging managerial responsibilities:

- The position occupied within the issuer or emission allowance market participant should be indicated e.g. CEO, CFO.

For persons closely associated with:

- An indication that the notification concerns a person closely associated with a person discharging managerial responsibilities;

- Name and position of the relevant person discharging managerial responsibilities

Position/status

Head of HR

Initial notification/amendment

Initial Notification

3 - Details of the issuer or emission allowance market participant

Full name of the entity

Fix Price Group PLC

Legal Entity Identifier code

549300EXJV1RPGZNH608

In accordance with ISO 17442 LEI code.

4 - Details of the transaction(s)

Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

Transaction(s) summary table

Date Of Transaction	Financial Instrument	Identification Code	Place Of Transaction Moscow Exchange		Currency RUB - Russian Ruble	
2023-07-24	Global Depositary Receipts	ISIN: US33835G2057				
Nature Of Transaction:				Price	Volume	Total
Disposal				414.00	500	207000.00
				415.00	500	207500.00
				416.00	500	208000.00
				412.00	500	206000.00
			Aggregated	414.25	2000	828500.00